



ABA Therapy

What is it and how can it Equip your Child!

ABA =
Applied Behavior
Analysis

36 Years
of progression.

Introduced in
1987 Study by
Dr Ivar Lovaas.

ABA Therapy involves
techniques to create
positive behavioral
changes.

It uses positive
reinforcement
techniques

It is based on the science
of how people learn.

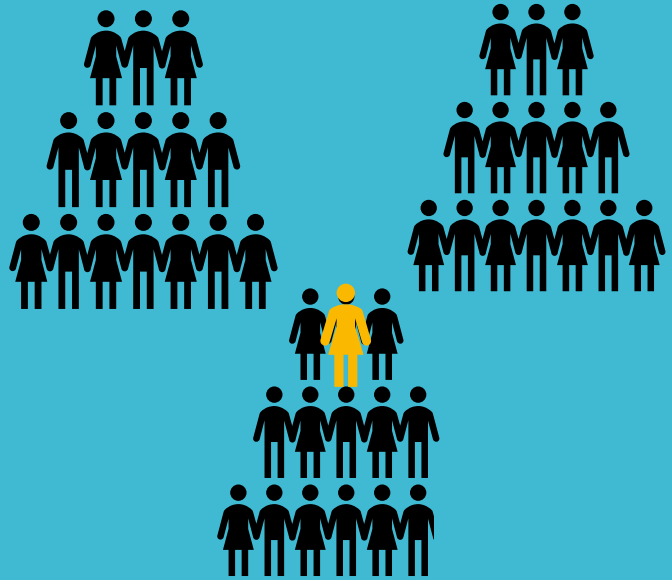
Early Intervention

Signs and symptoms
for most children with
Autism are there
between the ages of 12
and 24 months.

If we can get them in
early for evaluation,
treatment can begin as
soon as they have a
diagnosis.

Research shows that
ABA Therapy is most
effective for early
intervention.

1 in 44 children are diagnosed with
Autism Spectrum disorder.

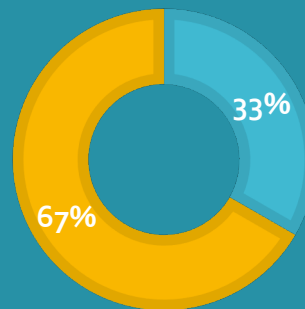


One-on-One Therapy



ABA Therapy
includes intensive
one-on-one
behavior therapy.

More than 1/3 of autism
caregivers use an
ABA Therapy Provider.



89.9%

of ABA users surveyed by
Autism Parenting Magazine
said they saw an
improvement in their child's
communication.



ABA Evolution

- 1960
Dr. Ivar Lovaas
Rigid program of behaviors in
a strict setting.
- 1970
Natural Environment Teaching
Real-life teaching for daily living.
- Today
**Customized Therapy for the
individual child**
Goals & strategies that respect
each client's individuality

ABA Therapy can help:

- 1 Build language & communication skills
- 2 Develop social & play skills
- 3 Decrease problem behaviors
- 4 Prepare for independence in school